

Pricelist TV SLO 1 2012

Advertising - TV SLOVENIA 1		MONTH	January	February	March	April	May	June	July	August	September	October	November	December
		INDEX	80	80	100	120	120	100	80	80	100	120	120	100
REGULAR ADVERTISING TIMES, rates in EUR/sec.														
7:00-16:00	Monday-Saturday		4,0	4,0	5,0	6,0	6,0	5,0	4,0	4,0	5,0	6,0	6,0	5,0
16:00-18:00	Monday-Saturday		6,4	6,4	8,0	9,6	9,6	8,0	6,4	6,4	8,0	9,6	9,6	8,0
7:00-18:00	Sunday		9,6	9,6	12,0	14,4	14,4	12,0	9,6	9,6	12,0	14,4	14,4	12,0
18:00-19:00	Monday-Sunday		16,0	16,0	20,0	24,0	24,0	20,0	16,0	16,0	20,0	24,0	24,0	20,0
19:00-22:00	Monday-Sunday		24,0	24,0	30,0	36,0	36,0	30,0	24,0	24,0	30,0	36,0	36,0	30,0
22:00-23:30	Monday-Sunday		12,0	12,0	15,0	18,0	18,0	15,0	12,0	12,0	15,0	18,0	18,0	15,0
23:30-02:00	Monday-Sunday		4,0	4,0	5,0	6,0	6,0	5,0	4,0	4,0	5,0	6,0	6,0	5,0
SPECIAL ADVERTISING TIMES, rates in EUR/sec.														
mosaic-feuilleton broadcast	Monday		48,0	48,0	60,0	72,0	72,0	60,0	48,0	48,0	60,0	72,0	72,0	60,0
mosaic-informative broadcast	Monday		32,0	32,0	40,0	48,0	48,0	40,0	32,0	32,0	40,0	48,0	48,0	40,0
informative talk show	Thursday		48,0	48,0	60,0	72,0	72,0	60,0	48,0	48,0	60,0	72,0	72,0	60,0
tourist broadcast	Thursday		32,0	32,0	40,0	48,0	48,0	40,0	32,0	32,0	40,0	48,0	48,0	40,0
music and entertainment show	Friday		40,0	40,0	50,0	60,0	60,0	50,0	40,0	40,0	50,0	60,0	60,0	50,0
broadcasts for children - advertising time before and after	Saturday		4,0	4,0	5,0	6,0	6,0	5,0	4,0	4,0	5,0	6,0	6,0	5,0
mosaic-feuilleton broadcast - REPETITION	Saturday		8,0	8,0	10,0	12,0	12,0	10,0	8,0	8,0	10,0	12,0	12,0	10,0
afternoon music broadcast	Saturday		9,6	9,6	12,0	14,4	14,4	12,0	9,6	9,6	12,0	14,4	14,4	12,0
afternoon informative talk show	Saturday		16,0	16,0	20,0	24,0	24,0	20,0	16,0	16,0	20,0	24,0	24,0	20,0
Slovenian family series	Saturday		32,0	32,0	40,0	48,0	48,0	40,0	32,0	32,0	40,0	48,0	48,0	40,0
Ziv žav - children broadcast - advertising time before and after	Sunday		8,0	8,0	10,0	12,0	12,0	10,0	8,0	8,0	10,0	12,0	12,0	10,0
music and entertainment show - REPETITION	Sunday		16,0	16,0	20,0	24,0	24,0	20,0	16,0	16,0	20,0	24,0	24,0	20,0
afternoon informative talk show	Sunday		20,0	20,0	25,0	30,0	30,0	25,0	20,0	20,0	25,0	30,0	30,0	25,0
evening music and entertainment show	Sunday		48,0	48,0	60,0	72,0	72,0	60,0	48,0	48,0	60,0	72,0	72,0	60,0
Good Morning	Monday-Friday		4,8	4,8	6,0	7,2	7,2	6,0	4,8	4,8	6,0	7,2	7,2	6,0
before the news Weather/Sports News, 13:25,17:20	Monday-Sunday		8,0	8,0	10,0	12,0	12,0	10,0	8,0	8,0	10,0	12,0	12,0	10,0
advertising time before the cartoon	Monday-Sunday		20,0	20,0	25,0	30,0	30,0	25,0	20,0	20,0	25,0	30,0	30,0	25,0
right before the evening news	Monday-Sunday		32,0	32,0	40,0	48,0	48,0	40,0	32,0	32,0	40,0	48,0	48,0	40,0
time - 5 repetitions daily (rate in EUR/day)	Monday-Sunday		200,0	200,0	250,0	300,0	300,0	250,0	200,0	200,0	250,0	300,0	300,0	250,0
evening news/before the informative broadcasts Utrip, and Zr	Monday-Sunday		48,0	48,0	60,0	72,0	72,0	60,0	48,0	48,0	60,0	72,0	72,0	60,0
before the news Weather/Sports News, 19:50	Monday-Sunday		32,0	32,0	40,0	48,0	48,0	40,0	32,0	32,0	40,0	48,0	48,0	40,0
advertising time before the cultural news broadcast Kulturna kron	Monday-Sunday		32,0	32,0	40,0	48,0	48,0	40,0	32,0	32,0	40,0	48,0	48,0	40,0
before the news Weather/Sports News, 22:40	Monday-Sunday		20,0	20,0	25,0	30,0	30,0	25,0	20,0	20,0	25,0	30,0	30,0	25,0
TV serials after 23:00	Monday-Sunday		12,0	12,0	15,0	18,0	18,0	15,0	12,0	12,0	15,0	18,0	18,0	15,0
PRESENTATIONS AND FIELD REPORTS (DOBRO JE VEDETI - IT'S GOOD TO KNOW), rates														
advertising block within the broadcast Dobro jutro (Good mornin	Monday-Friday		3,0	3,0	3,0	3,0	3,0	3,0	3,0	3,0	3,0	3,0	3,0	3,0
Dobro je vedeti (It's good to know) 7:00 - 18:00	Monday-Sunday		6,4	6,4	8,0	9,6	9,6	8,0	6,4	6,4	8,0	9,6	9,6	8,0
Dobro je vedeti (It's good to know) 20:00:00 - 00:00:00	Monday-Sunday		24,0	24,0	30,0	36,0	36,0	30,0	24,0	24,0	30,0	36,0	36,0	30,0

*In case of an increase or lowering of ratings of the advertising block for more than 15%, we preserve the right to change the price.

*Terms of sale for advertising on RTV Slovenia programmes, published on our web page www.rtvlo.si/marketing, are an integral part of these price lists.

*No discounts are allowed for advertising broadcasts.

*Contact: the Marketing Department of RTV Slovenija, Komenskega 11, 1000 Ljubljana, Ms. Marina Gorenc, phone: +386 (01) 475 2559, fax: +386 (01) 475 43 13

*The prices published in these price lists do not include VAT, and are valid from 1 January 2012 until revocation, or until new price lists are adopted.

Pricelist TV SLO 2 2012

Advertising - TV SLOVENIA 2		MONTH	January	February	March	April	May	June	July	August	September	October	November	December
		INDEX	80	80	100	120	120	100	80	80	100	November	120	100
REGULAR ADVERTISING TIMES, rates in EUR/sec.														
17:00 - 20:30			2,4	2,4	3,0	3,6	3,6	3,0	2,4	2,4	3,0	3,6	3,6	3,0
20:30 - 21:30			4,0	4,0	5,0	6,0	6,0	5,0	4,0	4,0	5,0	6,0	6,0	5,0
21:30 - 0:30			5,6	5,6	7,0	8,4	8,4	7,0	5,6	5,6	7,0	8,4	8,4	7,0
SPECIAL ADVERTISING TIMES, rates in EUR/sec.														
TV serials	Monday-Sunday		8,0	8,0	10,0	12,0	12,0	10,0	8,0	8,0	10,0	12,0	12,0	10,0
music broadcast	Monday-Sunday		4,0	4,0	5,0	6,0	6,0	5,0	4,0	4,0	5,0	6,0	6,0	5,0
a fashion and popular culture broadcast	Wednesday		5,6	5,6	7,0	8,4	8,4	7,0	5,6	5,6	7,0	8,4	8,4	7,0
PRESENTATIONS AND FIELD REPORTS (DOBRO JE VEDETI), rates in														
Advertising broadcast	Monday-Sunday		1,0	1,0	1,0	1,0	1,0	1,0	1,0	1,0	1,0	1,0	1,0	1,0
ro je vedeti (It's good to know) 17:00:00 - 2	Monday-Sunday		2,4	2,4	3,0	3,6	3,6	3,0	2,4	2,4	3,0	3,6	3,6	3,0
bro je vedeti (It's good to know) 20:30 - 00:	Monday-Sunday		4,0	4,0	5,0	6,0	6,0	5,0	4,0	4,0	5,0	6,0	6,0	5,0

*In case of an increase or lowering of ratings of the advertising block for more than 15%, we preserve the right to change the price.

*Terms of sale for advertising on RTV Slovenia programmes, published on our web page www.rtvsllo.si/marketing, are an integral part of these price lists.

*No discounts are allowed for advertising broadcasts.

*Contact: the Marketing Department of RTV Slovenija, Komenskega 11, 1000 Ljubljana, Ms. Marina Gorenc, phone: +386 (01) 475 2559, fax: +386 (01) 475 43 13

*The prices published in these price lists do not include VAT, and are valid from 1 January 2012 until revocation, or until new price lists are adopted.

Pricelist TV SLO 3 2012

Advertising - TV SLOVENIA 3	MONTH	January	February	March	April	May	June	July	August	September	October	November	December
	INDEX	80	80	100	120	120	100	80	80	100	120	120	100
REGULAR ADVERTISING TIMES, rates in EUR/sec.													
8:00 - 18:00		1,6	1,6	2,0	2,4	2,4	2,0	1,6	1,6	2,0	2,4	2,4	2,0
18:00 - 00:00		2,4	2,4	3,0	3,6	3,6	3,0	2,4	2,4	3,0	3,6	3,6	3,0
PRESENTATIONS AND FIELD REPORTS (DOBRO JE VEDETI), rates in													
Advertising broadcast		1,0	1,0	1,0	1,0	1,0	1,0	1,0	1,0	1,0	1,0	1,0	1,0

*In case of an increase or lowering of ratings of the advertising block for more than 15%, we preserve the right to change the price.

*Terms of sale for advertising on RTV Slovenia programmes, published on our web page www.rtv slo.si/marketing, are an integral part of these price lists.

*No discounts are allowed for advertising broadcasts.

*Contact: the Marketing Department of RTV Slovenija, Komenskega 11, 1000 Ljubljana, Ms. Marina Gorenc, phone: +386 (01) 475 2559, fax: +386 (01) 475 43 13

*The prices published in these price lists do not include VAT, and are valid from 1 January 2012 until revocation, or until new price lists are adopted.

Production of TV advertisements

Production of TV advertisements			
GENRE	FORM	PRICE in EUR	Production deadline
AUDIO CAPTION	frames (with texts) - statistics special musical equipment special speaking equipment	300,00	3 working days
TRIK SPOT	more frames with text - 2 D animation special musical and speaking equipment	from 350,00 up to 500,00	5 to 7 working days
TRIK SPOT with editing	editing (of the delivered material) of the recorded material, inclusion of frames and/or text in the frames, 2D animation special musical and speaking equipment	from 400,00 up to 700,00	5 to 10 working days
DUBBING	only musical or only speaking equipment musical and speaking equipment	200,00 270,00	3 working days 3 to 5 working days
OTHER SERVICES	copying the advertisement on BetaSP tape copying the advertisement on DVD-video copying the advertisement in data format (for ftp, e-r	21,00 21,00 21,00	1 working day 1 working day 1 working day
SPECIFIC REQUIREMENTS	recording, speaking equipment, actors, private musical equipment, etc.	according to a calculation	according to an agreement

VAT is added to the final price.

Production deadline (from the day RTV Slovenija has received all the material) can be shortened or prolonged, according to an agreement.

For TV advertisements that are completely produced by our house, "other services" are included in the price.

For the production of a TV advertisement photographs (or videotapes) of the advertised subject is needed.

Photography format: JPEG, TIF, TGA; resolution at least 1024x576 pixel, 72 dpi, 24 BIT, anti-aliasing

Animation handouts (logotypes, texts, drawings) have to be in a vector-shaped format; AI, EPS, PSD, PDF (in layers)

- and the photos must be bigger than 1024x576 pixels. ("cdr" format is not useful!)

Information about your general idea, the text to be included in the frames, and the text for the speaker, musical background, etc.

(When you equip the frames with captions, logotypes, etc. ... consider the 15% safety area at the edges.)

Details will be discussed after we receive all the material.

*The prices published in these price lists do not include VAT, and are valid from 1 January 2012, or until new price lists are adopted.

grafika@rtvslo.si

joze.roter@rtvslo.si

Pricelist RA SLO 1 2012

Advertising - RA SLO 1		January	February	March	April	May	June	July	August	September	October	November	December
REGULAR ADVERTISING TIMES (rates in EUR/sec.)													
Monday-Sunday	05:00-06:00	5,0	5,0	5,0	5,0	5,0	5,0	5,0	5,0	5,0	5,0	5,0	5,0
	06:00-07:00	8,0	8,0	8,0	8,0	8,0	8,0	8,0	8,0	8,0	8,0	8,0	8,0
	07:25-08:00	8,0	8,0	8,0	8,0	8,0	8,0	8,0	8,0	8,0	8,0	8,0	8,0
Monday-Friday	8:40	5,0	5,0	5,0	5,0	5,0	5,0	5,0	5,0	5,0	5,0	5,0	5,0
Monday-Saturday	10:00-13:00	3,5	3,5	3,5	3,5	3,5	3,5	3,5	3,5	3,5	3,5	3,5	3,5
Saturday-Sunday	12:00-13:00	3,5	3,5	3,5	3,5	3,5	3,5	3,5	3,5	3,5	3,5	3,5	3,5
Monday-Saturday	13:15-15:00	3,5	3,5	3,5	3,5	3,5	3,5	3,5	3,5	3,5	3,5	3,5	3,5
	16:15-16:25	3,5	3,5	3,5	3,5	3,5	3,5	3,5	3,5	3,5	3,5	3,5	3,5
Monday-Friday	16:55-17:00	3,5	3,5	3,5	3,5	3,5	3,5	3,5	3,5	3,5	3,5	3,5	3,5
Monday-Sunday	18:55-19:00	3,5	3,5	3,5	3,5	3,5	3,5	3,5	3,5	3,5	3,5	3,5	3,5
Monday-Sunday, First Programme and Val 202	15:20-15:26	10,0	10,0	10,0	10,0	10,0	10,0	10,0	10,0	10,0	10,0	10,0	10,0
SPECIAL BROADCASTS (rates in EUR/sec.)													
Dobro jutro, otroci (Good morning, children!)	Monday-Friday, 06:45	9,0	9,0	9,0	9,0	9,0	9,0	9,0	9,0	9,0	9,0	9,0	9,0
Consulting service	Monday-Friday, 08:05	9,0	9,0	9,0	9,0	9,0	9,0	9,0	9,0	9,0	9,0	9,0	9,0
Polka in valček na Prvem (Polka and waltz)	Monday-Friday, 08:30	8,0	8,0	8,0	8,0	8,0	8,0	8,0	8,0	8,0	8,0	8,0	8,0
Radijski ringaraja (a musical broadcast for children)	Saturday, 08:05	5,0	5,0	5,0	5,0	5,0	5,0	5,0	5,0	5,0	5,0	5,0	5,0
Ultrazvok (Ultrasound - a health broadcast)	Thursday, 09:30	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0
Radio GA GA	Friday, 09:30	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0
Youth programme	Saturday, 09:30	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0
Intelektla (intellectual programme)	Tuesday, 10:05	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0
Kulturomat (Kulturomat - cultural programme)	Saturday, 10:45	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0
Gori, doli, naokoli - a broadcast for travellers	Saturday, 11:15	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0
Greetings and congratulations - part one	Sunday, 11:05	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0
Greetings and congratulations - part two	Sunday, 12:15	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0
Advice	Monday-Saturday, 12:30	4,0	5,0	5,0	5,0	5,0	5,0	5,0	5,0	5,0	5,0	5,0	5,0
For our farmers	Sunday, 14:10	3,5	3,5	3,5	3,5	3,5	3,5	3,5	3,5	3,5	3,5	3,5	3,5
Good night, children	Monday-Sunday, 19:45	3,5	3,5	3,5	3,5	3,5	3,5	3,5	3,5	3,5	3,5	3,5	3,5
Thursday evening	Thursday, 20:00	3,5	3,5	3,5	3,5	3,5	3,5	3,5	3,5	3,5	3,5	3,5	3,5
ADVERTISING BROADCASTS - up to 3 minutes													
1. First programme													
Monday-Friday, 08:40		2,5	2,5	2,5	2,5	2,5	2,5	2,5	2,5	2,5	2,5	2,5	2,5
Monday-Friday, 15:15		2,5	2,5	2,5	2,5	2,5	2,5	2,5	2,5	2,5	2,5	2,5	2,5
Val 202													
Monday-Friday, 10:40		3,0	3,0	3,0	3,0	3,0	3,0	3,0	3,0	3,0	3,0	3,0	3,0
Monday-Friday, 12:35		3,0	3,0	3,0	3,0	3,0	3,0	3,0	3,0	3,0	3,0	3,0	3,0
Monday-Friday, 14:20		3,0	3,0	3,0	3,0	3,0	3,0	3,0	3,0	3,0	3,0	3,0	3,0

*In case of an increase or lowering of ratings of the advertising block for more than 15%, we preserve the right to change the price.

*In case of free advertising space the director general of RTV Slovenija can allow additional discounts.

*Terms of sale for advertising on RTV Slovenia programmes, published on our web page www.rtvlo.si/marketing, are an integral part of these price lists.

*No discounts are allowed for advertising broadcasts.

*Contact: the Marketing Department of RTV Slovenija, Komenskega 11, 1000 Ljubljana, Ms. Andreja Luin; andreja.luin@rtvslo.si, 01/ 475 25 11

*The prices published in these price lists do not include VAT, and are valid from 1 January 2012 until revocation, or until new price lists are adopted.

Pricelist RA Val 202 2012

Advertising - Val 202		January	February	March	April	May	June	July	August	September	October	November	December
REGULAR ADVERTISING TIMES (rates in EUR/sec.)													
5:00-6:00	Monday-Sunday	3,0	3,0	3,0	3,0	3,0	3,0	3,0	3,0	3,0	3,0	3,0	3,0
6:00-7:00		7,0	7,0	7,0	7,0	7,0	7,0	7,0	7,0	7,0	7,0	7,0	7,0
Sports, 6:40		7,0	7,0	7,0	7,0	7,0	7,0	7,0	7,0	7,0	7,0	7,0	7,0
7:25-9:00		8,0	8,0	8,0	8,0	8,0	8,0	8,0	8,0	8,0	8,0	8,0	8,0
9:00-11:00		8,0	8,0	8,0	8,0	8,0	8,0	8,0	8,0	8,0	8,0	8,0	8,0
Na Val na šport (sports broadcast), 9:15		8,0	8,0	8,0	8,0	8,0	8,0	8,0	8,0	8,0	8,0	8,0	8,0
11:00-13:00		8,0	8,0	8,0	8,0	8,0	8,0	8,0	8,0	8,0	8,0	8,0	8,0
13:15-15:00		7,0	7,0	7,0	7,0	7,0	7,0	7,0	7,0	7,0	7,0	7,0	7,0
16:15-18:00		5,0	5,0	5,0	5,0	5,0	5,0	5,0	5,0	5,0	5,0	5,0	5,0
Na Val na šport (sports broadcast), 17:45		5,0	5,0	5,0	5,0	5,0	5,0	5,0	5,0	5,0	5,0	5,0	5,0
18:00-19:00	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0	
sobota (Saturday sports broadcast), 19:00	Saturday	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0
Sunday sports, 13:15-19:00	Sunday	5,0	5,0	5,0	5,0	5,0	5,0	5,0	5,0	5,0	5,0	5,0	5,0
NIGHT PROGRAMME (rates in EUR/sec.)													
0:00-5:00	Monday-Sunday	3,0	3,0	3,0	3,0	3,0	3,0	3,0	3,0	3,0	3,0	3,0	3,0
1. FIRST PROGRAMME AND VAL 202 (rates in EUR/sec.)													
15.20-15.26	Monday-Sunday	10,0	10,0	10,0	10,0	10,0	10,0	10,0	10,0	10,0	10,0	10,0	10,0
EXCLUSIVE TIMING, First Programme and Val 202													
before sports													
5:30	Monday-Saturday	2	2	2	2	2	2	2	2	2	2	2	2
7:00	Monday-Sunday	10	10	10	10	10	10	10	10	10	10	10	10
13:00	Monday-Sunday	8	8	8	8	8	8	8	8	8	8	8	8
15:30	Monday-Sunday	13	13	13	13	13	13	13	13	13	13	13	13
19:00	Monday-Sunday	2	2	2	2	2	2	2	2	2	2	2	2
22:00	Monday-Sunday	1	1	1	1	1	1	1	1	1	1	1	1
before the weather report													
5:30	Monday-Saturday	2	2	2	2	2	2	2	2	2	2	2	2
7:00	Monday-Sunday	10	10	10	10	10	10	10	10	10	10	10	10
13:00	Monday-Sunday	8	8	8	8	8	8	8	8	8	8	8	8
15:30	Monday-Sunday	13	13	13	13	13	13	13	13	13	13	13	13
19:00	Monday-Sunday	2	2	2	2	2	2	2	2	2	2	2	2
22:00	Monday-Sunday	1	1	1	1	1	1	1	1	1	1	1	1
before the traffic report													
5:30	Monday-Saturday	2	2	2	2	2	2	2	2	2	2	2	2
6:00	Monday-Sunday	9	9	9	9	9	9	9	9	9	9	9	9
6:30	Monday-Saturday	9	9	9	9	9	9	9	9	9	9	9	9
7:00	Monday-Saturday	10	10	10	10	10	10	10	10	10	10	10	10
08:30 - only on Val 202	Monday-Sunday	8	8	8	8	8	8	8	8	8	8	8	8
13:00		8	8	8	8	8	8	8	8	8	8	8	8
15:30		13	13	13	13	13	13	13	13	13	13	13	13
EXCLUSIVE TIMING, before DOGODKI IN ODMEVI (afternoon)													
15:29	Monday-Sunday	13	13	13	13	13	13	13	13	13	13	13	13

*In case of an increase or lowering of ratings of the advertising block for more than 15%, we preserve the right to change the price.

*In case of free advertising space the director general of RTV Slovenija can allow additional discounts.

*Terms of sale for advertising on RTV Slovenia programmes, published on our web page www.rtvlo.si/marketing, are an integral part of these price lists.

*Contact: the Marketing Department of RTV Slovenija, Komenskega 11, 1000 Ljubljana, Ms. Andreja Luin; andreja.luin@rtvsl.si, 01/ 475 25 11

*The prices published in these price lists do not include VAT, and are valid from 1 January 2012 until revocation, or until new price lists are adopted.

Production od RA advertisements

RADIO ADVERTISEMENTS PRODUCTION	
less demanding production	80 € - 150 €
demanding production	from 150 €
copy of the advertisement	20 €
advertisement adaptation or dubbing	50% of the price of a demanding advertisement production

*Terms of sale for advertising on RTV Slovenia programmes, published on our web page www.rtv slo.si/marketing, are an integral part of these price lists.

*No discounts are allowed for radio production prices.

*Contact: Marketing department of RTV Slovenia, Dušan Remškar; 01/ 475 25 05, dusan.remskar@rtvslo.si

*The prices published in these price lists do not include VAT, and are valid from 1 January 2012 until revocation, or until new price lists are adopted.

Pricelist TV MARIBOR 2012

Advertising - TV MARIBOR		January	February	March	April	May	June	July	August	September	October	November	December
BROADCASTS ON TV SLOVENIJA (rates in EUR/sec.)													
Good morning	7:30 - 8:00 (Monday-Friday)	4,8	4,8	6,0	7,2	7,2	6,0	4,8	4,8	6,0	7,2	7,2	6,0
	08:30:00 -9:00 (Monday-Friday)	4,8	4,8	6,0	7,2	7,2	6,0	4,8	4,8	6,0	7,2	7,2	6,0
People and Earth	12:00 (Sunday)	17,0	17,0	17,0	17,0	17,0	17,0	17,0	17,0	17,0	17,0	17,0	17,0
Animals	16:20 (Saturday)	17,0	17,0	17,0	17,0	17,0	17,0	17,0	17,0	17,0	17,0	17,0	17,0
Gardening	16:40 (Saturday)	17,0	17,0	17,0	17,0	17,0	17,0	17,0	17,0	17,0	17,0	17,0	17,0
TV MARIBOR (rates in EUR/sec.)													
18:00	Monday-Friday, Sunday	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0
18:20	Monday-Friday	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0
20:00	Monday-Sunday	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0
21:30	Monday-Sunday	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0
22:00	Monday-Sunday	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0	4,0
SPECIAL OFFERS (rates in EUR)													
Evening news package	80 broadcasts, 15" (Monday-Friday)	3000,0	3000,0	3000,0	3000,0	3000,0	3000,0	3000,0	3000,0	3000,0	3000,0	3000,0	3000,0
Package 500	15 broadcasts, 15"	500,0	500,0	500,0	500,0	500,0	500,0	500,0	500,0	500,0	500,0	500,0	500,0
TV LENDAVAL Packages (rates in EUR)													
15:05	8 broadcasts, 20" (Wednesday-Friday)	550,0	550,0	550,0	550,0	550,0	550,0	550,0	550,0	550,0	550,0	550,0	550,0
15:05	4 broadcasts, 20" (Tuesday)	270,0	270,0	270,0	270,0	270,0	270,0	270,0	270,0	270,0	270,0	270,0	270,0
15:05	1 broadcast, 20" (Thursday)	80,0	80,0	80,0	80,0	80,0	80,0	80,0	80,0	80,0	80,0	80,0	80,0

*In case of an increase or lowering of ratings of the advertising block for more than 15%, we preserve the right to change the price.

*In case of free advertising space the director general of RTV Slovenija can allow additional discounts.

*Terms of sale for advertising on RTV Slovenia programmes, published on our web page www.rtvlo.si/marketing, are an integral part of these price lists.

*Contact: Služba za trženje programov RTV RC MARIBOR, Ilichova 33, 2000 Maribor, Polonca Novak, 02 429 91 55

*The prices published in these price lists do not include VAT, and are valid from 1 January 2012 until revocation, or until new price lists are adopted.

Pricelist RADIO MARIBOR 2012

Regular advertising times - RADIO MARIBOR		January	February	March	April	May	June	July	August	September	October	November	December
REGULAR BLOCKS (rates in EUR/sec.)													
5:25-16:50	Monday-Sunday	1,0	1,0	1,0	1,0	1,0	1,0	1,0	1,0	1,0	1,0	1,0	1,0
16.50 - 18.50		0,8	0,8	0,8	0,8	0,8	0,8	0,8	0,8	0,8	0,8	0,8	0,8
MONTHLY PACKAGES (rates in EUR)													
Before traffic news, 10" advertisement													
100 broadcasts	Monday-Sunday	1200,0	1200,0	1200,0	1200,0	1200,0	1200,0	1200,0	1200,0	1200,0	1200,0	1200,0	1200,0
Before the weather report, 10" advertisement													
120 broadcasts	Monday-Sunday	1500,0	1500,0	1500,0	1500,0	1500,0	1500,0	1500,0	1500,0	1500,0	1500,0	1500,0	1500,0
CONTACT SHOWS (rates in EUR)													
3 minutes													
Live reports	Monday-Sunday	120,0	120,0	120,0	120,0	120,0	120,0	120,0	120,0	120,0	120,0	120,0	120,0
5 minutes													
studio conversations	Monday-Sunday	168,0	168,0	168,0	168,0	168,0	168,0	168,0	168,0	168,0	168,0	168,0	168,0
field reports in Maribor and surroundings		300,0	300,0	300,0	300,0	300,0	300,0	300,0	300,0	300,0	300,0	300,0	300,0
15 minutes													
studio conversations	Monday-Sunday	350,0	350,0	350,0	350,0	350,0	350,0	350,0	350,0	350,0	350,0	350,0	350,0
field reports in Maribor and surroundings		490,0	490,0	490,0	490,0	490,0	490,0	490,0	490,0	490,0	390,0	490,0	490,0
SPECIAL OFFERS (rates in EUR)													
POWER PLAY I package	30 broadcasts, 30" advertisement (Monday-Sunday)	810,0	810,0	810,0	810,0	810,0	810,0	810,0	810,0	810,0	810,0	810,0	810,0
POWER PLAY II package	30 broadcasts, 20" advertisement (Monday-Sunday)	480,0	480,0	480,0	480,0	480,0	480,0	480,0	480,0	480,0	480,0	480,0	480,0
IMPORTANT INFORMATION (rates in EUR)													
up to 30 words	Monday-Sunday	21,0	21,0	21,0	21,0	21,0	21,0	21,0	21,0	21,0	21,0	21,0	21,0
up to 50 words		25,0	25,0	25,0	25,0	25,0	25,0	25,0	25,0	25,0	25,0	25,0	25,0
SHORT ADVERTISEMENTS (rates in EUR)													
Natural persons	Monday-Sunday	10,4	10,4	10,4	10,4	10,4	10,4	10,4	10,4	10,4	10,4	10,4	10,4
Legal Entities		25,0	25,0	25,0	25,0	25,0	25,0	25,0	25,0	25,0	25,0	25,0	25,0
Congratulations	Saturday-Sunday	10,4	10,4	10,4	10,4	10,4	10,4	10,4	10,4	10,4	10,4	10,4	10,4
Obituaries	Monday-Sunday	40,0	40,0	40,0	40,0	40,0	40,0	40,0	40,0	40,0	40,0	40,0	40,0

*In case of free advertising space the director general of RTV Slovenija can allow additional discounts.

*Terms of sale for advertising on RTV Slovenia programmes, published on our web page www.rtvlo.si/marketing, are an integral part of these price lists.

*Contact: Marketing Department of RTV RC MARIBOR, Illichova 33, 2000 Maribor, Duška Uran, 02 429 92 83

*The prices published in these price lists do not include VAT, and are valid from 1 January 2012 until revocation, or until new price lists are adopted.

Pricelist MMR - Pomurje - Hungarian RADIO 2012

Regular advertising times - MMR - POMURJE - HUNGARIAN RADIO		January	February	March	April	May	June	July	August	September	October	November	December
REGULAR BLOCKS (rates in EUR/30 second advertisement)													
6:55 - 17:55	Monday-Sunday	12,5	12,5	12,5	12,5	12,5	12,5	12,5	12,5	12,5	12,5	12,5	12,5
SPONSORSHIPS MONTHLY PACKAGES (rates in EUR)													
Weather forecast													
320	Monday-Sunday	835,0	835,0	835,0	835,0	835,0	835,0	835,0	835,0	835,0	835,0	835,0	835,0
Short advertisements													
20	Monday-Sunday	125,0	125,0	125,0	125,0	125,0	125,0	125,0	125,0	125,0	125,0	125,0	125,0
Congratulations													
8	Monday-Sunday	230,0	230,0	230,0	230,0	230,0	230,0	230,0	230,0	230,0	230,0	230,0	230,0
CONTACT SHOWS (rates in EUR)													
1 minute													
Field report	Monday-Sunday	20,0	20,0	20,0	20,0	20,0	20,0	20,0	20,0	20,0	20,0	20,0	20,0
5 minutes													
Field report	Monday-Sunday	85,0	85,0	85,0	85,0	85,0	85,0	85,0	85,0	85,0	85,0	85,0	85,0
10 minutes													
Field report	Monday-Sunday	150,0	150,0	150,0	150,0	150,0	150,0	150,0	150,0	150,0	150,0	150,0	150,0
SPECIAL OFFERS (rates in EUR)													
XS Package	12 broadcasts, of a-30" advertisement (Monday-Sunday)	85,0	85,0	85,0	85,0	85,0	85,0	85,0	85,0	85,0	85,0	85,0	85,0
S Package	30 broadcasts, of a-30" advertisement (Monday-Sunday)	195,0	195,0	195,0	195,0	195,0	195,0	195,0	195,0	195,0	195,0	195,0	195,0
M Package	45 broadcasts, of a-30" advertisement (Monday-Sunday)	280,0	280,0	280,0	280,0	280,0	280,0	280,0	280,0	280,0	280,0	280,0	280,0
L Package	60 broadcasts, of a-30" advertisement (Monday-Sunday)	355,0	355,0	355,0	355,0	355,0	355,0	355,0	355,0	355,0	355,0	355,0	355,0
XL Package	85 broadcasts, of a-30" advertisement (Monday-Sunday)	420,0	420,0	420,0	420,0	420,0	420,0	420,0	420,0	420,0	420,0	420,0	420,0
XXL Package	150 broadcasts of a-20" advertisement (Monday-Sunday)	675,0	675,0	675,0	675,0	675,0	675,0	675,0	675,0	675,0	675,0	675,0	675,0
IMPORTANT INFORMATION (rates in EUR)													
non-profit organisations,	after the news	7,0	7,0	7,0	7,0	7,0	7,0	7,0	7,0	7,0	7,0	7,0	7,0
business entities		15,0	15,0	15,0	15,0	15,0	15,0	15,0	15,0	15,0	15,0	15,0	15,0
Short advertisements		7,0	7,0	7,0	7,0	7,0	7,0	7,0	7,0	7,0	7,0	7,0	7,0
Congratulations	Saturday	7,0	7,0	7,0	7,0	7,0	7,0	7,0	7,0	7,0	7,0	7,0	7,0
Congratulations	Sunday	9,0	9,0	9,0	9,0	9,0	9,0	9,0	9,0	9,0	9,0	9,0	9,0
Osmrtnice	Monday-Sunday	7,0	7,0	7,0	7,0	7,0	7,0	7,0	7,0	7,0	7,0	7,0	7,0

*In case of an increase or lowering of ratings of the advertising block for more than 15%, we preserve the right to change the price.

*In case of free advertising space the director general of RTV Slovenija can allow additional discounts.

*Terms of sale for advertising on RTV Slovenia programmes, published on our web page www.rtvlo.si/marketing, are an integral part of these price lists.

*Contact: Marketing Department of RTV RC MARIBOR, Ilichova 33, 2000 Maribor, Duška Uran, 02 429 92 83

*The prices published in these price lists do not include VAT, and are valid from 1 January 2012 until revocation, or until new price lists are adopted.

Pricelist RADIO SI 2012

Advertising RADIO Si		January	February	March	April	May	June	July	August	September	October	November	December
REGULAR BLOCKS (rates in EUR/sec.)													
06:10 - 19:50 (Monday-Sunday)		0,8	0,8	0,8	0,8	0,8	0,8	0,8	0,8	0,8	0,8	0,8	0,8
TALK SHOW, FIELD REPORT (rates in EUR)													
3 minutes		80,0	80,0	80,0	80,0	80,0	80,0	80,0	80,0	80,0	80,0	80,0	80,0
SPECIAL OFFERS (rates in EUR)													
Package 1	30 broadcasts of a-20" advertisement (Monday-Sunday)	390,0	390,0	390,0	390,0	390,0	390,0	390,0	390,0	390,0	390,0	390,0	390,0
Package 2	50 broadcasts of a-20" advertisement (Monday-Sunday)	590,0	590,0	590,0	590,0	590,0	590,0	590,0	590,0	590,0	590,0	590,0	590,0
Package 3	30 broadcasts of a-30" advertisement (Monday-Sunday)	520,0	520,0	520,0	520,0	520,0	520,0	520,0	520,0	520,0	520,0	520,0	520,0
Package 4	50 broadcasts of a-30" advertisement (Monday-Sunday)	840,0	840,0	840,0	840,0	840,0	840,0	840,0	840,0	840,0	840,0	840,0	840,0

*In case of an increase or lowering of ratings of the advertising block for more than 15%, we preserve the right to change the price.

*In case of free advertising space the director general of RTV Slovenija can allow additional discounts.

*Terms of sale for advertising on RTV Slovenia programmes, published on our web page www.rtvlo.si/marketing, are an integral part of these price lists.

*Contact: Marketing Department of RTV RC MARIBOR, Ilichova 33, 2000 Maribor, Darko Pukl, 02 429 92 79

*The prices published in these price lists do not include VAT, and are valid from 1 January 2012 until revocation, or until new price lists are adopted.

Pricelist RTV KOPER CAPODISTRIA 2012

Advertising RADIO KOPER Slovenian programme			January	February	March	April	May	June	July	August	September	October	November	December
REGULAR BLOCKS (rates in EUR/sec.)														
Monday-Sunday	06:00-09:00	T1	4,0	4,0	4,0	4,0	4,0	4,0	3,6	3,6	4,0	4,0	4,0	4,0
	09:00-17:00	T2	3,5	3,5	3,5	3,5	3,5	3,5	3,2	3,2	3,5	3,5	3,5	3,5
	from 17:00 onwards	T3	2,5	2,5	2,5	2,5	2,5	2,5	2,3	2,3	2,5	2,5	2,5	2,5
Exclusive timing before regular news broadcasts (EUR/sec.)	07:00, 12:30, 15:30, 17:30, 19:00	EKS	4,5	4,5	4,5	4,5	4,5	4,5	4,0	4,0	4,5	4,5	4,5	4,5
IMPORTANT INFORMATION (rates in EUR/broadcast)														
Commercial information - read		OB1	30,0	30,0	30,0	30,0	30,0	30,0	30,0	30,0	30,0	30,0	30,0	30,0
Important information - associations and other cultural organisations		OB2	20,0	20,0	20,0	20,0	20,0	20,0	20,0	20,0	20,0	20,0	20,0	20,0
Obituaries		OB3	27,5	27,5	27,5	27,5	27,5	27,5	27,5	27,5	27,5	27,5	27,5	27,5
CONTACT SHOWS/FIELD REPORTS (rates in EUR)														
Monday-Friday	2 min. listeners' calls/competition	K1	60	60	60	60	60	60	60	60	60	60	60	60
	5 minutes	K2	165	165	165	165	165	165	165	165	165	165	165	165
	10 minutes	K3	230	230	230	230	230	230	230	230	230	230	230	230
	12 minutes	K4	340	340	340	340	340	340	340	340	340	340	340	340
ADVERTISING PACKAGE *1														
20 broadcasts between 6:00 and 18:00 (rates in EUR/sec.)		OP1	33,5	33,5	33,5	33,5	33,5	33,5	33,5	33,5	33,5	33,5	33,5	33,5
30 broadcasts between 6:00 and 18:00 (rates in EUR/sec.)		OP2	40,0	40,0	40,0	40,0	40,0	40,0	40,0	40,0	40,0	40,0	40,0	40,0
PACKAGES OF READ COMMERCIAL INFORMATION (rates in EUR)														
Package offer - 5 broadcasts		POB 1	135,0	135,0	135,0	135,0	135,0	135,0	135,0	135,0	135,0	135,0	135,0	135,0
Package offer - 10 broadcasts		POB 2	240,0	240,0	240,0	240,0	240,0	240,0	240,0	240,0	240,0	240,0	240,0	240,0
Package offer - 15 broadcasts		POB 3	337,5	337,5	337,5	337,5	337,5	337,5	337,5	337,5	337,5	337,5	337,5	337,5
Package offer - 20 broadcasts		POB 4	420,0	420,0	420,0	420,0	420,0	420,0	420,0	420,0	420,0	420,0	420,0	420,0
Package offer - 30 broadcasts		POB 5	585,0	585,0	585,0	585,0	585,0	585,0	585,0	585,0	585,0	585,0	585,0	585,0

Advertising RADIO CAPODISTRIA Italian programme			January	February	March	April	May	June	July	August	September	October	November	December
REGULAR BLOCKS (rates in EUR/sec.)														
Monday-Sunday	06:15-19:15	T4	2,5	2,5	2,5	2,5	2,5	2,5	2,25	2,25	2,5	2,5	2,5	2,5
IMPORTANT INFORMATION (rates in EUR)														
Read information (rates in EUR/broadcast)	07:35-19:45	OB4	15	15	15	15	15	15	13,5	13,5	15	15	15	15
PACKAGES OF READ COMMERCIAL INFORMATION (rates in EUR)														
Package offer - 5 broadcasts		POB 6	60	60	60	60	60	60	60	60	60	60	60	60
Package offer - 10 broadcasts		POB 7	110	110	110	110	110	110	110	110	110	110	110	110
Package offer - 20 broadcasts		POB 8	200	200	200	200	200	200	200	200	200	200	200	200
CONTACT SHOWS														
Contact shows up to 12 min.	time according to an agreement	K5	150	150	150	150	150	150	150	150	150	150	150	150

Advertising - TV KOPER Slovenian radio programme			January	February	March	April	May	June	July	August	September	October	November	December
REGULAR BLOCKS (rates in EUR/sec.)														
Monday-Sunday	18:00-19:00	O1	5	5	5	5	5	5	5	5	5	5	5	5
Field reports	18:00-19:00	R1	2,5	2,5	2,5	2,5	2,5	2,5	2,5	2,5	2,5	2,5	2,5	2,5
MONTHLY PACKAGES (rates in EUR)														
Monthly package offer TV- 5 broadcasts		PTV 1	185	185	185	185	185	185	185	185	185	185	185	185
Monthly package offer TV- 10 broadcasts		PTV 2	350	350	350	350	350	350	350	350	350	350	350	350
Monthly package offer TV- 20 broadcasts		PTV 3	660	660	660	660	660	660	660	660	660	660	660	660
IMPORTANT INFORMATION (rates in EUR)														
Important information - caption 10", Monday-Sunday	18:00-19:00	O2	25	25	25	25	25	25	25	25	25	25	25	25
EXCLUSIVE LOGOTYPE IN THE CLOCK (weekly purchase)														
Monday-Saturday 18:40		L1	200	200	200	200	200	200	200	200	200	200	200	200
Logotype PACKAGE 12 days		L2	350	350	350	350	350	350	350	350	350	350	350	350

Advertising - TV CAPODISTRIA Italian programme			January	February	March	April	May	June	July	August	September	October	November	December
REGULAR BLOCKS														
Regular blocks 16:00-18:00 and 19:24-00	price EUR/sec.	O3	2,5	2,5	2,5	2,5	2,5	2,5	2,25	2,25	2,5	2,5	2,5	2,5
Important information - caption 10", Monday-Sunday	price in EUR	O4	15	15	15	15	15	15	15	15	15	15	15	15
MONTHLY PACKAGES (rates in EUR)														
Package offer - 5 broadcasts		PTV4	95	95	95	95	95	95	95	95	95	95	95	95
Package offer - 10 broadcasts		PTV5	180	180	180	180	180	180	180	180	180	180	180	180
Package offer - 20 broadcasts		PTV6	350	350	350	350	350	350	350	350	350	350	350	350
Exclusive logotype in the clock (weekly purchase at 19:00)		L3	100	100	100	100	100	100	100	100	100	100	100	100

RADIO PRODUCTION (rates in EUR)	
Advertisement dubbing/adaptation	40
Advertisement production (recording and musical background)	65
Production (text production, proofreading, recording, musical background)	150
Copy of the recording for the client's needs	20
TELEVISION PRODUCTION (rates in EUR)	
Adding the musical background	40
Basic caption package (one picture, text, music)	50
A more complex caption package (more images, text, music, speech)	80
Advertisement dubbing/adaptation	80
Complete advertisement production	200
Copy of the recording for the client's needs	50

Notes:

- *In case of an increase or lowering of ratings of the advertising block for more than 15%, we preserve the right to change the price.
- *In case of free advertising space the director general of RTV Slovenija can allow additional discounts.
- *Terms of sale for advertising on RTV Slovenia programmes, published on our web page www.rtvlo.si/marketing, are an integral part of these price lists.
- *No discounts are allowed for ADVERTISING PACKAGES.
- *No agency discount are allowed for the read information (this is also the case with packages)
- *Discounts for the purchases of contact shows re allowed for simultaneous orders of at least 5 broadcasts.
- *No discounts are allowed for radio and television production prices.
- *Contact: the Marketing Department of RTV RC Koper Capodistria, Ms. Dominga Medoš, phone: +386 (01) 668 55, fax: +386 (05) 668 55 69

Pricelist MMC 2012

Advertising - MMC		MONTH	January	February	March	April	May	June	July	August	September	October	November	December
		INDEX	100	100	100	100	100	100	100	100	100	100	100	100
TELETEXT (rates in EUR/purchased subpage)														
The purchase of the first subpage on a page			12,0	12,0	12,0	12,0	12,0	12,0	12,0	12,0	12,0	12,0	12,0	12,0
purchase of the second and third subpage on a page			6,0	6,0	6,0	6,0	6,0	6,0	6,0	6,0	6,0	6,0	6,0	6,0
purchase of the fourth and all the following subpages on a page			3,0	3,0	3,0	3,0	3,0	3,0	3,0	3,0	3,0	3,0	3,0	3,0
half a line long ribbon	page 100		30,0	30,0	30,0	30,0	30,0	30,0	30,0	30,0	30,0	30,0	30,0	30,0
whole line ribbon	of the other pages		15,0	15,0	15,0	15,0	15,0	15,0	15,0	15,0	15,0	15,0	15,0	15,0
TELETEXT (rates in EUR/purchased subpage) rates for associations, institutes, and other non-profit organisations, associations**														
The purchase of the first subpage on a page			5,0	5,0	5,0	5,0	5,0	5,0	5,0	5,0	5,0	5,0	5,0	5,0
The purchase of the second and third subpage on a page			2,5	2,5	2,5	2,5	2,5	2,5	2,5	2,5	2,5	2,5	2,5	2,5
The purchase of the fourth and all the following subpages on a page			1,0	1,0	1,0	1,0	1,0	1,0	1,0	1,0	1,0	1,0	1,0	1,0
INTERNET (rates in EUR/1000 views)														
ribbon (300x250 points)	homepage		9,0	9,0	9,0	9,0	9,0	9,0	9,0	9,0	9,0	9,0	9,0	9,0
ribbon (300x250 points)	the inner cover		9,5	9,5	9,5	9,5	9,5	9,5	9,5	9,5	9,5	9,5	9,5	9,5
ribbon (300x250 points)	articles, cover, headings		10,0	10,0	10,0	10,0	10,0	10,0	10,0	10,0	10,0	10,0	10,0	10,0
ribbon (300x600 points) if possible	homepage		18,0	18,0	18,0	18,0	18,0	18,0	18,0	18,0	18,0	18,0	18,0	18,0
ribbon (300x600 points) if possible	the inner cover		18,0	18,0	18,0	18,0	18,0	18,0	18,0	18,0	18,0	18,0	18,0	18,0
ribbon (300x600 points) if possible	articles, cover, headings		20,0	20,0	20,0	20,0	20,0	20,0	20,0	20,0	20,0	20,0	20,0	20,0
video advertisement - pre-roll	advertising spot up to 9 seconds		20,0	20,0	20,0	20,0	20,0	20,0	20,0	20,0	20,0	20,0	20,0	20,0
video advertisement - pre-roll	advertising spot from 10 to 17 seconds		25,0	25,0	25,0	25,0	25,0	25,0	25,0	25,0	25,0	25,0	25,0	25,0
PR article if possible	an article a week		600,0	600,0	600,0	600,0	600,0	600,0	600,0	600,0	600,0	600,0	600,0	600,0
MOBILE ADVERTISING (prices in EUR/1000 views)														
ribbon (300x50 points)	mobile portal site		16,0	16,0	16,0	16,0	16,0	16,0	16,0	16,0	16,0	16,0	16,0	16,0
ribbon (216x36 points) if possible	mobile portal site		13,0	13,0	13,0	13,0	13,0	13,0	13,0	13,0	13,0	13,0	13,0	13,0
ribbon (168x28 points) if possible	mobile portal site		10,0	10,0	10,0	10,0	10,0	10,0	10,0	10,0	10,0	10,0	10,0	10,0
ribbon (120x20 points) if possible	mobile portal site		7,0	7,0	7,0	7,0	7,0	7,0	7,0	7,0	7,0	7,0	7,0	7,0
video advertisement - pre-roll	mobile portal site		15,0	15,0	15,0	15,0	15,0	15,0	15,0	15,0	15,0	15,0	15,0	15,0
IPAD ADVERTISING (prices in EUR/1000 views)														
ribbon (728x90 points)	ipad		16,0	16,0	16,0	16,0	16,0	16,0	16,0	16,0	16,0	16,0	16,0	16,0
ribbon (468x60 points)	ipad		13,0	13,0	13,0	13,0	13,0	13,0	13,0	13,0	13,0	13,0	13,0	13,0
ribbon (72x72 points) if possible	ipad		7,0	7,0	7,0	7,0	7,0	7,0	7,0	7,0	7,0	7,0	7,0	7,0
video advertisement - pre-roll	ipad		20,0	20,0	20,0	20,0	20,0	20,0	20,0	20,0	20,0	20,0	20,0	20,0

*Terms of sale for advertising on RTV Slovenia programmes, published on our web page www.rtvsl.si/marketing, are an integral part of these price lists.

*The prices published in these price lists do not include VAT, and are valid from 1 January 2012 until revocation, or until new price lists are adopted.

**Associations, institutes, and other non-profit organisations whose purpose is not to create profit, and whose sole activity is not profit-oriented, also fall within this category.

Pricelist RA notices 2012

First	A	B	C	D
5:20, Monday-Saturday	0,5	0,7	0,9	1,1
7:15, Sunday	0,5	0,7	0,9	1,1
08:40, Monday-Friday	0,7	1,0	1,2	1,5
10:50, Saturday	0,7	1,0	1,2	1,5
3:20, Monday-Sunday	0,9	1,2	1,5	1,9
5:15, Monday-Saturday	0,9	1,2	1,5	1,9
9:25, Monday-Sunday	0,5	0,6	0,8	1,0
Second	A	B	C	D
1:35, Monday-Sunday	1,5	2,1	2,6	3,3
4:20, Monday-Sunday	1,5	2,1	2,6	3,3
7:35, Monday-Saturday	1,2	1,7	2,1	2,6

Rates are in EUR/word

Obituaries	35,0
------------	------

Rates are in EUR/publication