



Presentation of RTV Slovenia



RADIO
TELEVIZIJA
SLOVENIJA

Presentation of RTV Slovenia

RTV Slovenia is a public, non-profit radio-television organisation rendering public service in the field of radio, television and other activities in compliance with the Radiotelevizija Slovenija Act.

RTV Slovenia prepares two national television programmes (TV SLO 1 and TV SLO 2), two regional television programmes (Television Koper/Capodistria and Tele M), one programme for the Italian and Hungarian national community each, three national radio programmes (First Programme, Second Programme - Val 202 and Third Programme - Programme Ars), two regional radio programmes (Radio Koper and Radio Maribor), a radio programme for foreign audiences (Radio Slovenia International). RTV Slovenia also includes Radio Capodistria and Pomursko madžarski radio/Muravidéki Magyar Rádió with programmes for the Italian and Hungarian national communities in Slovenia. It also prepares radio and television broadcasts for the Roman ethnic community, radio and television programmes for Slovene national minorities in the neighbouring countries as well as for Slovene emigrants and migrant workers. Moreover, it also prepares a special national television programme intended for live broadcasts and broadcasting of recordings of sessions from the National Assembly of the Republic of Slovenia and its working bodies (TV SLO 3).

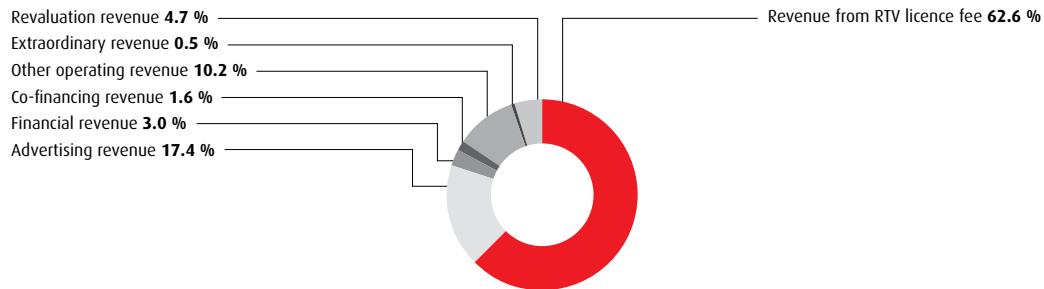
The employees of RTV Slovenia prepare a variety of informative, culture, educational and entertainment contents, we create and interpret the works of culture and art, the broadcasts for the Slovene national minorities in the neighbouring countries, emigrants and migrant workers as well as members of the Romany community. In all programmes we respect human personality and dignity, the principles of unbiased and truthful information, the pluralism of opinions, weltanschauung and religions, political independence and autonomy. We ascertain integral and unbiased information and the freedom of opinions; we are promoters of Slovene culture and encourage culture creativity and the freedom of artistic creativity. We educate and develop linguistic culture and protect children and the young against the contents that could harmfully influence their mental and corporal development.

Within the scope of RTV Slovenia the activities are also performed by the Symphony Orchestra, Big Band, the Chamber Choir and the Children's and Youth Singing Choir, the group of music producers, the Nototeka, and the Record Label.

Financing of RTV Slovenia

The Public Service Broadcaster RTV Slovenia is financed from several sources, namely the RTV licence fee, commercial revenues, marketing activities, the finance attributed from the state budget, sponsors and other sources, all in compliance with the Act and the articles of association. RTV licence fee payers are all those having a radio or television receiver on the territory of the Republic of Slovenia where technical conditions for the reception of at least one programme of RTV Slovenia are assured. It is considered that each electricity payer owns a receiver and is thus subject to the payment of RTV licence fee, unless a person gives a declaration, as stipulated by the Act. There are more than 600,000 active RTV licence fee payers. As far as commercial revenues are concerned the scope of advertising is limited to 12 minutes per hour and to 9 minutes in the evening prime time.

Structure of total revenue in 2007



Source: Financial Controlling of RTV Slovenia

Milestones in the development of RTV Slovenia

1928	establishment of Radio Ljubljana
1945	establishment of Radio Maribor
1949	establishment of Radio Koper/Capodistria
1957	first television broadcasting
1965	first radio airing in stereo technique
1966	first television airing in colours
1971	beginning of activities of Television Koper/Capodistria
1975	erection of a new RTV Centre in Ljubljana
1984	introduction of teletext
1985	introduction of a programme for foreign audiences
1986	beginning of digitalisation
1993	erection of the first terrestrial satellite station in Ljubljana
1997	first test of DAB (Digital Audio Broadcasting)
1998	introduction of digitalisation of radio (DALET), initiation of regular broadcasting of programmes of RTV Slovenia via the satellite Hot Bird 3

1999	introduction of digitalisation on television
2000	erection of the second terrestrial satellite station in Domžale
2002	initiation of multimedia activity, introduction of web sites www.rtv slo.si
2004	opening of a new RTV studio in Lendava for the needs of the Hungarian national community
2005	introduction of RSS technologies
2006	switch to regular broadcasting of programmes of RTV Slovenia via the Hot Bird 8 satellite
2007	test broadcasting of TV SLO 3, i.e. parliamentary programme



Informative Programmes

One of the fundamental missions of a public television is objective, reliable, high quality and timely presentation of topical informative contents. The informative programme has realised this mission with its numerous daily-news broadcasts, extended informative broadcasts and confrontations in studios. Our daily-news broadcasts offer our viewers the latest and most topical information from Slovenia and abroad from different fields extending from politics, economics to culture. Our extended informative broadcasts cover all topical issues that are explained in more detail and add the latest news. In broadcasts based on the confrontations of different people we try to cast a light on problems and to explain them in co-operation with experts, representatives of civil society, politicians and others.



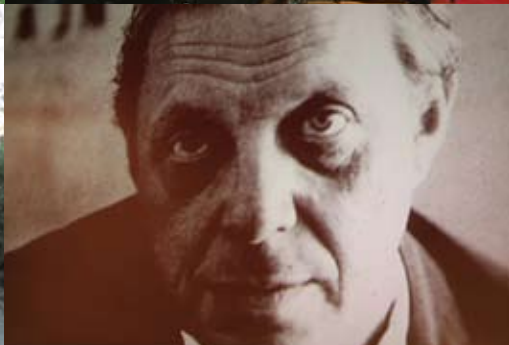


DAVEK
NA PLACE
- 125 MRD
20 %
DO
MRD

Culture and Arts Programmes

The broadcasts of the Editorial Department of Culture and Arts Programmes promote Slovene culture, encourage cultural creativity and the freedom of cultural creativity, they educate and develop the culture of language. With its versatility - the programme namely consists of as many as seven Editorial Departments (Domestic Films and Serials, Documentary Programme, Children's and Youth Programme, Education Programme, Broadcasts on Culture, Foreign Feature Programmes, Religious Programme, Serious Music and Ballet) - and high level of production, the editorial department makes rich contributions to the output of Television Slovenia. The Editorial Departments prepare numerous television and documentary films, Slovene featured series and serials, drama plays, broadcast the recordings of concerts, ballets, operas and other events of culture, broadcast holy masses, prepare religious broadcasts and the broadcasts for children and young adults. We also present the artists of music, dance and ballet and their works, we perform the work of a majority of opera and choir ensembles of Slovenia and we dedicate a special attention to the national versatility of the films shown, because we prefer European cinematography and other non-American productions. Our viewers are daily offered information from the world of culture and are invited to attend cultural events. Moreover, we have been known to propagate reading habits among our viewers of Television Slovenia for many years.







Entertainment Programme

Entertaining broadcasts are scheduled in the programme especially at weekends when the viewers look for somewhat more relaxation, easy topics and entertainment. The entertainment programme thus prepares different music broadcasts covering polka music, Slovene and alternative music, Sunday family and trend broadcasts, a talk-satiric broadcast and also provides information on tourism and travellers' destinations. We have been preparing one-time projects for many years, like EMA, Slovenska popevka, Slovenska polka in valček. We prepare programmes for and cover a variety of charity concerts and the awarding of the Frane Milčinski-Ježek Award.



Sports Programme

The core concern of the Sports Programme of TV Slovenia is oriented towards assuring top quality and especially objective and integral reporting on sports events and on its problematic in Slovenia and abroad. The Sports Programme covers a majority of important domestic sports events, where RTV Slovenia acts also as a host broadcaster, i.e. direct producer of signal, and also numerous international world sports events, like the Olympic Games, European and world championships. We should not forget to mention that we have a tradition of preparing technically and technologically demanding domestic projects, like the men's alpine skiing world cup in Kranjska Gora, Zlata Lisica on the Pohorje and ski jumps in Planica.

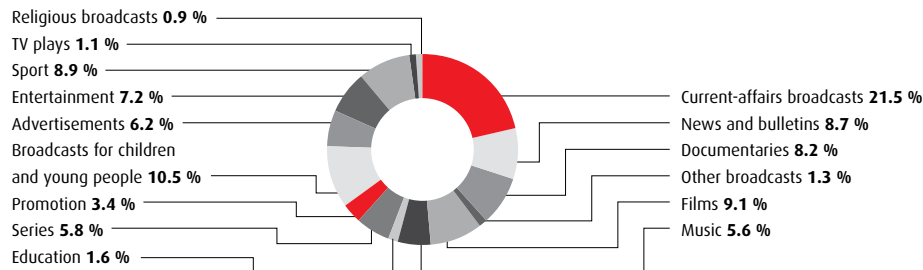
Regional Television Programme Maribor

With its broadcasts and contributions of high quality the Regional Television Programme Maribor strives to reach better recognisability of the region within the scope of national programmes. We prepare contributions for national informative broadcasts, more extensive feature recordings for the needs of weekly national broadcasts, agricultural broadcasts, entertainment and culture broadcasts, sports transmissions and the transmissions of holy masses.

Regional Television Programme Koper/Capodistria

The informative broadcasts of The Regional Television Programme Koper/Capodistria cover the events in the region and across the boarder. We also act as a collective correspondent and provide information for the informative and culture programmes of Television Slovenia. The Regional Television Programme Koper/Capodistria does not only prepare regional broadcasts; one of its fundamental tasks is also providing information and connection of the Slovene minority in Italy with the mother country as well as preparing original broadcasts on our minority. Apart from the mentioned contents we also prepare documentaries, sports, agricultural, children's, youth, entertainment and humanitarian broadcasts. We are co-creators of the morning programme with the Maribor and Ljubljana editorial departments, and help create Čezmejna TV together with the Slovene and Italian Programme RAI Trieste and the Italian programme in Koper.

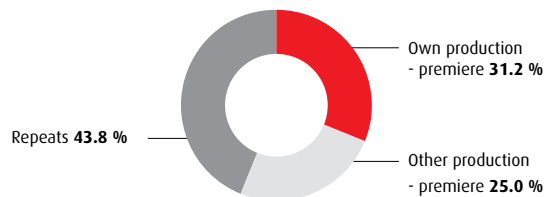
Programme output of Television Slovenia in 2007 - in hours (without teletext and info channel) - Number of hours: 13,593



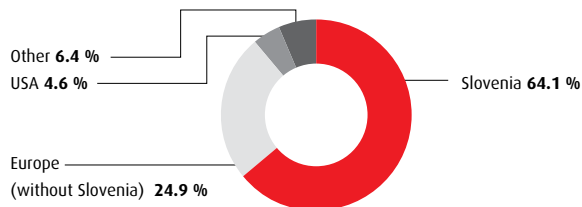
Source: Programme Controlling of RTV Slovenia

Aired programme of Television Slovenia in 2007 - in hours (without teletext and info channel) - Number of hours: 12,291

Production origin/Airing

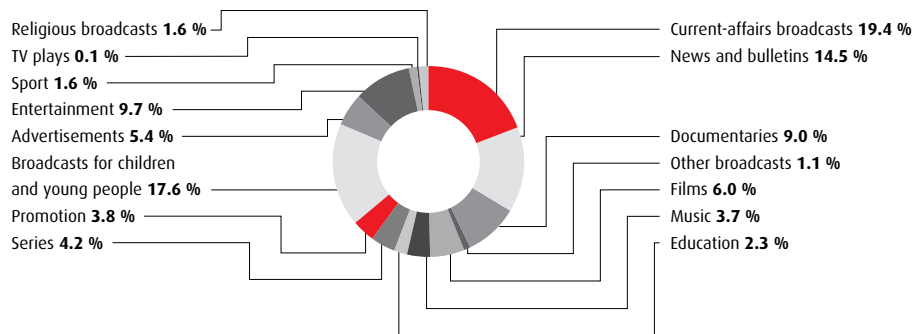


Producer's country



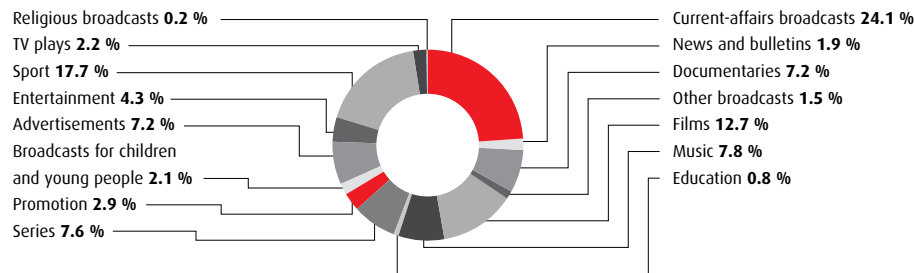
Source: Programme Controlling of RTV Slovenia

Programme output of the First Programme of Television Slovenia in 2007 - in hours (without teletext and info channel) - Number of hours: 7,385



Source: Programme Controlling of RTV Slovenia

Programme output of the Second Programme of Television Slovenia in 2007 - in hours (without teletext and info channel) - Number of hours: 6,208



Source: Programme Controlling of RTV Slovenia

Radio Slovenia

A new chapter in the history of Slovenes and the Slovene nation opened on October 28, 1928. The then Radio Ljubljana (the present Radio Slovenia) aired first regular radio broadcasts via the Domžale transmitter. Since then Radio Slovenia has been quickly growing and developing and gone through many turbulent turning points, however, it has been since then following its fundamental functions, like the care for the Slovene language, strengthening of national independence and unity, performance of informative, educational, entertainment and culture functions.

Radio Slovenia dedicates most of its programme time to music selected in a way to be acceptable for the widest circle of listeners. Apart from that it offers informative broadcasts, radio plays, literary broadcasts for adults and children, contact and entertaining broadcasts.

First Programme of Radio Slovenia

The First Programme of Radio Slovenia is designed especially as a general informative programme monitoring politics, economy, international relations, culture and other social events. Its frame is short news each hour and above all extended opinion and analytic broadcasts dealing with the events in Slovenia and in the world in various journalistic genres. The listeners are also offered servicing information and broadcasts for the emigrants, migrant workers, farmers, retired persons, the Romanies, the information in foreign languages and entertainment broadcasts.





Second Programme of Radio Slovenia - VAL 202

The Second Programme of Radio Slovenia has established as a programme dedicated to providing information and also to advising and relaxing. We do our best to treat both important and slightly less important topics from an individual's aspect. An extraordinarily important part of the Second Programme is music that represents especially new matters, popular music. It airs concert events and portraits personalities from the field of music. Val 202 airs several broadcasts based on the confrontation of different opinions and an important part is also satiric and other rubrics and sport.

Third Programme of Radio Slovenia - Programme ARS

The Third Programme of Radio Slovenia has a special place in the national radio programme output, because it is dedicated to the areas of culture, art, science and education. It is often named the programme for gourmets: as many as three quarters of the programme are occupied by music, especially serious music, extending from classical music to the latest music pieces. The Programme ARS also broadcasts radio plays, literary broadcasts, professional and scientific essays. The programme orientation of Programme Art makes it a unique culture-arts programme in the country comparable only to such programmes of other EBU members.





Radio Slovenia International

Radio Slovenia International aired in the German and English languages is a modern radio programme with selected Slovene, European and world music representing over 85 percent of the programme time. Main attention in informative broadcasts is dedicated to current-affairs political, economic, cultural and sports events both in Slovenia and abroad. A fair part of the remaining programme contents is dedicated to the promotion of Slovenia, its natural, cultural and historical landmarks. The listeners are also offered latest information on weather, traffic, cultural, sports, recreational and tourist events.

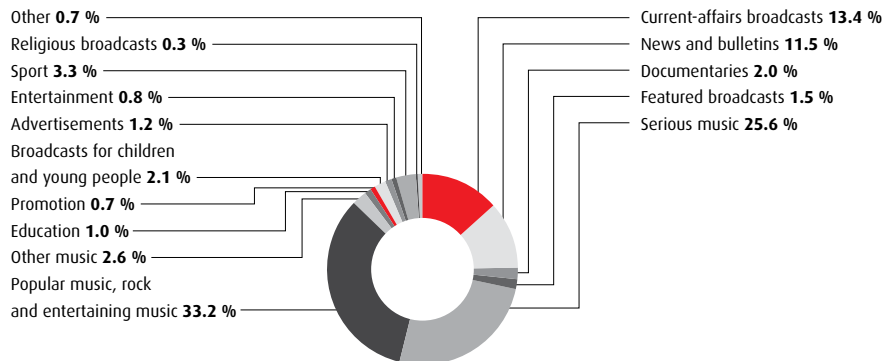
Radio Maribor

Radio Maribor realises the mission of the national broadcaster on a regional level, for it prepares programme output for the listeners from the north-eastern Slovenia. It participates in the co-creation of all three central national programmes as well. A special attention is dedicated to informative broadcasts, however, the share of culture-arts programme is growing more and more important as well. Radio Maribor can be proud of its radio plays, literary broadcasts and humorist and satirical programme. It provides an integral reflection of the socio-cultural and historical image of the north-eastern Slovenia and actively participates in the creation and promotion of culture in the broadest sense.

Radio Koper

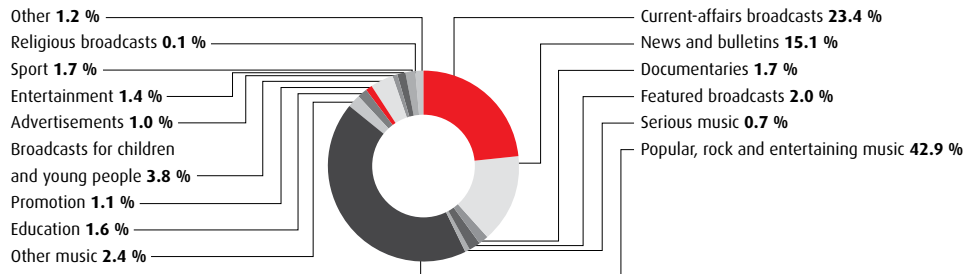
Radio Koper is intended for the listeners in the Primorska region and to the Slovenes in Italy. It is prepared in the studios of Koper and in the regional studio of Nova Gorica. It plays an important role in preserving a common cultural space of the Primorje Slovenes divided by the border. It discusses topics concerning the neighbouring relations with Italy and Croatia and plays an important part in the co-creation of the national radio programmes.

Programme output of Radio Slovenia in 2007 - Number of hours: 26,280



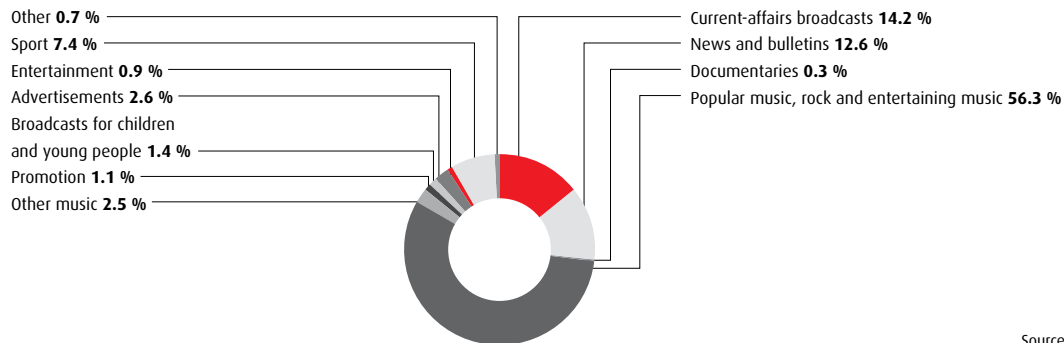
Source: Programme Controlling of RTV Slovenia

Programme output of the First Programme of Radio Slovenia in 2007 - Number of hours: 8,760



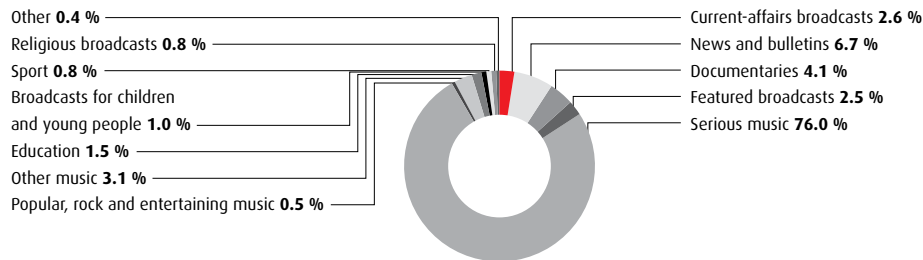
Source: Programme Controlling of RTV Slovenia

Programme output of the Second Programme of Radio Slovenia in 2007 - Number of hours: 8,760



Source: Programme Controlling of RTV Slovenia

Programme output of the Third Programme of Radio Slovenia in 2007 - Number of hours: 8,760



Source: Programme Controlling of RTV Slovenia

Programmes for the Hungarian and Italian national communities

Television Programme for the Hungarian national community

The television programme for the Hungarian national community is designed with an extremely sensible attitude towards language, culture and multi-sided development of the national community, which is a contribution to the strengthening of loyalty to the nation and to possible identification with the Hungarian national community. A majority of programme time is dedicated to the minority's culture, education, preservation of national heritage, national politics and economy, however, also other fields of life are presented. With our broadcasts of colourful contents, of which Hidak / Mostovi has earned the longest tradition, we strive to build a bridge between the Hungarian national community and the majority nation in Slovenia and on the other hand with the mother nation in Hungary.

Pomurski madžarski radio/Muravidéki Magyar Rádió

The programme of the Pomurski madžarski radio/Muravidéki Magyar Rádió is a Hungarian programme that was originally intended for the Hungarian national community living in Slovenia. The programme scheme of the Pomurski madžarski radio/Muravidéki Magyar Rádió covers current-affairs, general and daily-informative, entertaining and contact broadcasts from the fields of economy, agriculture, minority's politics, health care, school system, culture and ecology. These broadcasts pay special attention to the preservation of mother tongue, to the strengthening of national identity and to the connection of the Hungarians from the Prekmurje with the mother nation. Apart from informative broadcasts treating the work of municipalities, regional communities and analysing open problems having a direct influence on the lives of the people living at the Slovene-Hungarian border, we pay much attention to the cultural events in the region. The radio has high rating in the Pomurje and is also very popular in the broader frontier area in Hungary.

Television Programme for the Italian national community

The television programme for the Italian national community cares for the integral and objective providing of information to the Italian community, for the preservation and development of its linguistic and cultural independency and also presents an important source of regional and transfrontier providing of information on the crossroads of three countries developed in the European project of Čezmejna TV. We prepare current-affairs, cultural, youth and school broadcasts, we touch the field of education, science, creativity, sport and entertainment. The programme scheme also includes sports broadcasts of the most important domestic and international competitions and championships and an extensive output of documentary broadcasts.

Radio Capodistria

The programme of Radio Capodistria is an Italian programme primarily intended for the national community living in Slovenia and Croatia, however, it is very popular also among the listeners from Italy. The programme scheme of Radio Capodistria is based mostly on informative broadcasts dealing with the topics of nationality, culture, internal and external politics, tourism and sport.

Music Production and Music Programmes

The organisation unit Music Production comprises the Symphony Orchestra RTV Slovenia, Big Band RTV Slovenia, The Chamber Choir RTV Slovenia, The Children's and Youth Choir RTV Slovenia, the group of music producers and the Nototeka. They all contribute an important part to the implementation of one of the basic tasks of a public service broadcaster, i.e. providing music culture, Slovene music creativity and performance. Realisation of this programme orientation is based on variegated, effective and creational production of music broadcasts and recordings.

The Symphony Orchestra RTV Slovenia

The beginnings of The Symphony Orchestra RTV Slovenia reach as far as 1955 when it was conducted by the professor from the academy of music, the violin virtuoso and composer Uroš Prevoršek. The Orchestra was later conducted by Samo Hubad, Stanislav Macura, Anton Nanut and Lior Shambadal. In September 2003 the chief conductor of the orchestra became David de Villiers, in autumn 2006 the baton was taken over by the English conductor of the Chinese origin En Shao. All of them have taken the orchestra to the envying level of quality and creativity.

The main activity of the Symphony Orchestra RTV Slovenia is concert recordings where top professional quality is shown. The orchestra performs an extensive and rich repertoire from baroque to modern symphony music, opera, oratorio and cantata, stage and film music, mostly with a stress on the creativity of Slovene music.

In the past years the orchestra attracted most attention at the concerts with the bands Siddharta and Terrafolk, where it engaged in the so-called crossover projects. We should also mention several concert pearls of the past year - the concert of the Symphony Orchestra RTV Slovenia with the famous pianist Ivo Pogorelić and the extraordinary concert on the occasion of the 75th anniversary of Anton Nanut, the long-year artistic leader and chief conductor of the Symphony Orchestra RTV Slovenia, with the guest Irena Grafenauer, one of the most respectable flutists in the world.



Big Band RTV Slovenia

Big Band RTV Slovenia is one of the oldest bands of this type in the world for it has been active without interruption since 1945. Its beginnings are mostly due to the "maestro" Bojan Adamič, who conducted the orchestra from the beginning of the 1960s. Then Jože Privšek took over the conduction of the orchestra, whose most outstanding qualities proved in the field of composition, arrangement and conduction of orchestra. He took the "Dance Orchestra", as it was named back then, to the highest quality class not only in Slovenia but also across the borders. After Jože Privšek Lojze Kranjčan took over the orchestra, and apart from him also Petar Ugrin, Milko Lazar, Emil Spruk and others.

One of the qualities of Big Band RTV Slovenia is its versatility. It meets the needs of radio and television programmes in very diverse music fields, like dancing, film, entertaining and serious music. Its most intense interest and love, however, are dedicated to jazz.

Chamber Orchestra of RTV Slovenia

The Chamber Choir RTV Slovenia was established in 1945. The choir is famous as one of the best Slovene bands of this genre. Its quality has not only been confirmed by domestic criticism but also by critique writers abroad at choir guest performances and international festivals in Poland, the Czech Republic, Austria, Belgium, Italy and Croatia. Apart from numerous awards the Chamber Choir RTV Slovenia was awarded the Orfej plaque, the prize of the Association of Slovene Composers, the BBC prize for the best performance of modern music at the international competition Let the Nations Sing. The Chamber Choir RTV Slovenia has been conducted by the most exquisite leaders: Ciril Cvetko, France Marolt, Milko Škoberne, Lojze Lebič, Marko Munih, Jože Fürst, Mirko Cuderman, Tomaž Faganel, Matevž Fabijan, Matjaž Šček, Urša Lah in Stojan Kuret. The choir has taped a series of perfect recordings for the radio programme and performed several acclaimed concerts with foreign conductors as well.





Children's and Youth Singing Choirs RTV Slovenia

The Children's and Youth Singing Choirs RTV Slovenia belong to the very top of Slovene choir performance and obtained a series of international awards in more than fifty years of their activity. Their premier performances of numerous Slovene works have made it part of the history of Slovene music culture. The choirs are non-profitable, all efforts are made to care for youth choir creativity and performance, to reach highest artistic choir qualities, to make the radio national archives richer and to promote Slovene music culture outside the borders of Slovenia. A suggestion for the establishment of both was given by the then editor Janez Bitenc in 1957. The Youth Choir was originally led by Janez Kuhar and then Matevž Fabjan took over the choir for thirty-five years. Since 2003 the Choir has been led by Tomaž Pirnat. The Children's Choir has been led by Anka Jazbec since 2004.



The Youth Choir has obtained enviable success at international competitions, where it has obtained numerous awards and prizes in the past few years. The Children's Choir made an excellent performance on the stage of the Cankarjev dom together with the Bolshoi Teater from Moscow in the opera Boris Godunov.

Multimedia centre RTV Slovenia

Teletext

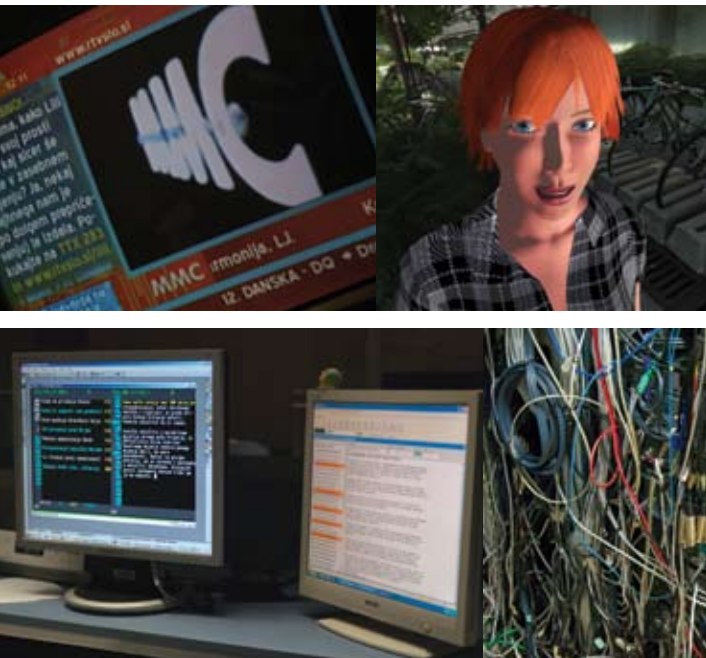
Teletext RTV Slovenia started in 1984. It has remained the best read medium, because more than half a million users check the latest information, the weather forecast, RTV schedules or any other content and service at least once a day. The teletext users are offered well arranged and updated information on television programmes, weather, traffic, economy, culture, sport, tourism and fun.

Following the EBU guidelines, in compliance with which public service broadcasters should develop from monomedium to multimedia organisations, RTV Slovenia established the Multimedia Centre (MMC) at the end of 2001. The basic tasks of MMC are development of multimedia applications, interactive support to radio and television broadcasts and monitoring of development in the field of multimedia. The MMC also includes the editorial department for the Internet and the editorial department for teletext, the editorial department for subtitling of broadcasts for the deaf and the hard of hearing and wap.

Future extension of activities of RTV Slovenia is reflected in the development of the Multimedia Centre (MMC), within which teletext, web sites www.rtvsllo.si and the WAP portal (wap.rtvsllo.si) are designed. The Multimedia Centre is also in charge of creating three info channels (children's, entertaining and informative) and of subtitling of broadcasts for the deaf and the hard of hearing. We should mention a novelty in this area, namely the application Govorec, (created in co-operation with the Josef Stefan Institute, Amebis and the Multimedia Centre), which allows the blind and the visually impaired to listen to the written text.

The infrastructure and applications used in the MMC are comparable to those of other EBU member states. They are very advanced, allow the journalists, who prepare the news, to simultaneously publish the news on the Internet, teletext, the mobile portal, and if need may be also on the info channel, of course, in a format adapted to each medium. This saves us time, money and space. The MMC's advantages are up-to-datedness, credibility, multimediality, user friendliness and integral nature of contents.

www.rtv slo.si



The internet research and the data on visits of other web sites have shown that the web portal www.rtv slo.si has been the most visited media portal in Slovenia since April 2007, which has offered video and audio upon request (Source: MOSS, Spring 2007). The rich Internet archives comprise over 30,000 audio/video contents.

Within the scope of the rubric Moj Splet there is a chat room and a blog, where famous Slovene personalities contribute their reflections as well. In Popotnik the users share their travelling impressions and experience as well as offering descriptions of their journeys.

The rubric Ture Avanture is intended to the visitors who are keen on travelling. They can find information on interesting and unusual destinations both in Slovenia and abroad, travel literature, foreign cultures, transport means. In Popotniški dnevnik they can read and share experience from journeys and find inspiration for a future destination. Forum is intended for discussions.

Since April 2005 the visitors of our web portal have a possibility of electronically receiving five types of free e-newspapers, i.e. daily, weekly, culture, entertaining and sports. This service is intended for those persons who lack the time to look for news in the Internet, yet wish to be informed on current affairs.

Record Label RTV Slovenia

The Record Label was established in order to offer listeners and viewers a possibility to get to culture-arts, educational, informative and entertaining contents from the archives of RTV Slovenia and the novelties from own production via audio-video cassettes, CDs and DVDs.

The mission of the Record Label is to preserve and enrich Slovene culture and language via the issued articles thus contributing to the recognisability of Slovenia in the European Union and the world.

Apart from the programmes planned and issued together with individual radio and television editorial departments, in which part of the revenues from sale returns to the editorial departments, we create and finance our own projects as well. They are offered for use to radio stations and televisions within the scope of RTV Slovenia.

Our issues on more permanent sound and image carriers (CD, DVD) contribute to an easier programming in radio and television programmes. We put forth much effort to the revitalisation and preservation of old archival recordings that would otherwise degenerate due to old age.

Despite recession and decrease in the sale of music due to mass uncontrolled downloading and transfer of sound and image into cyber space (piracy) we have 200 sales points all over Slovenia, with which we have long-term sales contracts.

Apart from standard sale we plan the sale of more substantial quantities of sound and image carriers in co-operation with newspaper houses (Delo, Dnevnik, Večer, Primorske novice, ...) and the publishing house Tehniška založba Slovenije (children's programmes). Production capacities are offered to other OUs and external clients.

A full catalogue comprising about 1,200 articles is available to customers 24 hours a day on the web site of RTV Slovenia: www.rtv slo.si/zkpprodaja/

The programme output of RTV Slovenia is available via the following paths:

- via terrestrial wireless waves in Slovenia
- via IPTV networks in Slovenia
- via cable networks in Slovenia and those foreign countries that signed contracts on reemission (in Austria, Bosnia and Herzegovina, France, Macedonia, Serbia, Montenegro, Croatia, Poland, Slovakia, Sweden, the Czech Republic, Hungary)
- via the satellite Hot Bird 8 - Vroča ptica 8, 13 degrees east, 12.30288 GHz, y-polarisation 27.500 - 3/4, Wide Beam
- on the web site www.rtv slo.si
- on mobile devices at addresses www.rtv slo.si/wap or www.rtv slo.si/pda

Broadcasts for foreign countries are regularly also aired in cable systems in Germany, USA, Canada, Argentina, Australia, on the satellite channel 3-sat, the satellite channel Europe by Satellite and the satellite channel Scuola.

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